



STOCKIST / DISTRIBUTOR MANAGEMENT SYSTEM





eRetail helps you Manage your Stokist/ Distributor business effortlessly. eRetail is complete ERP software for distributors, traders and retailers of various type of Goods.

eRetail takes care of every requirement of the Competitive business time including Sales, Purchases, Financial Accounting, Inventory, Logistic, GST etc powered by special features like Scheme/Discount, Promotional Activity Management, Batch Wise Stock Maintenance, etc. with Strong User Authentication & Application Security features. eRetail helps you capture Specific data and view reports on mobile devices.



eRetail helps you acquire instant and accurate data of Primary & Secondary Sales and Stocks from distributors for better decision making and strategise sales, marketing, promotion and production. Wings DMS also enables discipline in distributors' operations, most flexibly.

Maximizing Profits

Most important, eRetail helps maximize profits in several ways. Integrated systems, real time information across the enterprise, tight controls, absence of slackness etc result in increased efficiencies, reduced costs, higher productivity and profitability. Besides, eRetail a light footprint and demands light infrastructure resulting in a comparatively much lower total cost of ownership. eRetail would be the most cost effective solution for any enterprise, compared to any other ERP solution. eRetail is the software of option for companies wanting to standardize a single system across its supply chain for the great value it offers to both the distributors and the company itself. Not like any other software, eRetail offers real value to the Stockiest, Distributor. It helps the Stockiest, Distributor immensely in increasing the efficiencies of his own business, reducing costs and maximizing profits. This makes it easier for companies in deploying standard systems across all Stockiest, Distributors.

eRetail Features at a Glance

- Can automate all operations of Stockiest/ Distributors including billing (with or without bar codes), collections, receivables & payables, inventory management, financial accounting, ordering etc.
 The distributor does not require any other software to manage his accounts etc. Wings Trade can work for any number of product lines, godowns, warehouses, businesses and principals.
- Helps manage promotional schemes of all kinds, incentives, claims etc tightly integrated with billing, inventory and accounting.
- Can generate critical analysis and reports of sales (primary & secondary), promotional schemes performance, inventories, salesmen productivity, etc
- · Can transmit reports to principal company over the internet



- Be learnt and used within a very short time a few days.
- · Offers huge control to the principal company on ability of distributors to change product masters, price lists, promotional schemes to enable uniformity across the supply chain.
- · Huge flexibility in usage allowing existing business practices to be automated without distributor having to change his processes.
- · Is VAT ready.
- · Valuable tools like Report Writer, Forms & Invoice Designer etc help distributors and companies adapt the software to new, evolving and varied requirements.
- · Useful features like auto uploading of product masters, price lists, promotional schemes, orders etc send by principal companies over the Internet

Key Benefits

eRetail with the Stockiest/ Distributor offers him great value. These include:

- · Computerization of the entire business. No part of the business is outside the scope of the software. Includes integrated financial accounting, taxes, Bank reconciliation etc.
- · Superior billing leading to increased efficiency
- · Reduction in inventory costs, on account of superior inventory management, control on pilferages, management of slow moving goods and idle stocks etc
- · Reduced receivables on account of superior receivables management
- · Reduction in costs on account of tight financial management, integrated and instant accounting.
- · Quicker settlement of claims with principal company on account of automated claims management.
- · Higher sales on account of superior billing, automated management of promotional schemes etc
- Maximized profits, resulting from above.
- Superior relationship with principal company. Importantly, Wings Trade works tightly with Wings

Billing Collection Easy Master Updation Promotional Schemes Incentive / Discount Claims VAT, Sales Tax Strong MIS Inventory **Financial Accounting** Reports & Analysis **Administration** Logistic Receivables & Payables







Business Partner Details







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